

continues broadly to wane, some have speculated that the increasingly pure, available, and cheap supply of heroin in the United States might lead to significant increases in heroin consumption.

This Bulletin¹ reviews the evidence for and against significantly increased use and concludes that, although there may be some increase in the number of heroin users over the next few years, a massive increase in heroin use and addiction is not likely. This conclusion is based on three lines of evidence: growing societal intolerance of drug use generally, widespread stigmatization of heroin use specifically, and the apparent absence of new initiates (i.e., heroin users with little or no prior drug-using experience).

WARNING SIGNS OF A DRUG EPIDEMIC

Most authorities would agree that drug epidemics are facilitated by the presence of a number of conditions: the particular drug must be readily available, of good quality, affordable, and not perceived to be highly addictive. Further, since new users are generally initiated to drugs by acquaintances, there must be a group of credible "peer influencers." When these conditions are present in a societal atmosphere of "drug tolerance" — such as occurred in this country from the 1960s through the early 1980s — it is reasonable to expect increasing levels of drug use.

With respect to heroin, some of these conditions are present; others are not. As borne out in interviews with law enforcement and treatment personnel in several large U.S. cities,² heroin is readily available. A marked increase in the amount of heroin seized by law enforcement officials also supports this conclusion. For example, Federal law enforcement authorities seized 70 percent more heroin in 1991 than in 1990 (by comparison, seizures of cocaine increased only slightly during this period). Although the increase in heroin seizures can be attributed in part to better enforcement efforts, it may be the result of the recent influx of larger amounts of heroin into the United States.

According to the Drug Enforcement Administration, the average purity of heroin available for retail purchase in the United States has quadrupled, from 6 percent to 24 percent, in the last five years. And growing supplies of pure heroin have led traffickers to cut the street price (in some areas to as low as \$5 to \$10), making it more affordable.

Although the presence of these conditions is cause for real concern, the fact that other conditions necessary for a heroin epidemic are absent suggests that an epidemic may not occur. Heroin is, and is perceived to be — even by addicts, a highly addictive drug with serious medical consequences. Further, there is a growing intolerance of drug use in this country. In recent years, the High School Senior Survey³ has indicated that more and more students view illegal drug use unfavorably. Indeed, an enlightened public has denormalized all drug use, acknowledging that drugs are dangerous and that to use them is to risk losing one's job, health, and family.

The recent cocaine epidemic provides an instructive contrast. Today, most Americans are aware of the medical consequences of drug use. But the cocaine epidemic occurred, in part, because many segments of society in the 1970s considered cocaine use to be safe and nonaddictive, if not actually fashionable. In fact, many nonaddicted cocaine users gave the appearance of being able to handle their drug use while leading a normal life with a still-intact family, social, and work life.

Heroin is different. Far from being seen as fashionable, heroin — even when compared with other illegal drugs — is widely recognized as highly addictive and isolating. Further, heroin users are not effective "peer influencers." Long-term heroin addicts are more likely to be isolated from nonusers and, knowing the pitfalls of heroin addiction, may hesitate to expose others. Moreover, because of their generally low socioeconomic status and association with AIDS, hepatitis, and other illnesses, they present an unappealing picture of the negative consequences of heroin use.

HEROIN USE PATTERNS

It is reasonable to conclude that increased heroin availability, rising levels of purity, and falling prices will lead (and may have already led) to increased heroin use. If, as some claim, we are at the onset of a heroin epidemic, we would expect to see epidemiological evidence of a substantial increase in the number of users, especially in the number of young users with little or no prior drug experience. Such evidence is important because this would portend a substantial increase in heroin use.

Level of Use

At first glance, recent data from the National Household Survey on Drug Abuse⁴ and the Drug Abuse Warning Network⁵ (DAWN) would seem to indicate a substantial increase in heroin use. According to the Household Survey, the number of lifetime⁶ and annual users increased by 75 percent and 49 percent respectively between 1990 and 1991 (Figures 1 and 2). But these estimates provide a striking example of the danger of comparing year-to-year data, particularly heroin use data. First, the 1991 Survey shows about 1.2 million additional lifetime users between 1990 and 1991 (Figure 1). Clearly, these 1.2 million people must have used heroin for the first time in 1991 and should be reflected in annual user data (Figure 2). But the data show that there were only 701,000 annual users in 1991. In short, apparent changes in the number of lifetime and annual users are contradictory.

Second, the 1990 estimate of lifetime heroin users is 253,000 fewer than the 1988 estimate. Either a quarter of a million heroin users forgot to report (or lied about) previous heroin use, or they died. If the latter, their deaths would be reflected in DAWN statistics (when death is attributable to heroin use) or in Center for Disease Control statistics (when death is attributable to AIDS). But these two sources do not suggest that such deaths approached 253,000.

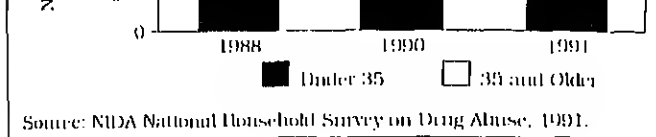
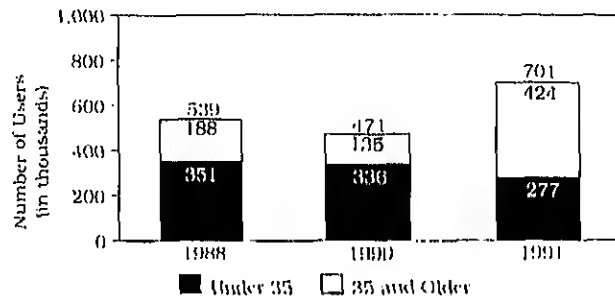


Figure 2

Annual Users of Heroin, 1988-1991



It appears, then, that the Surveys may have underestimated heroin users in 1990, thereby exaggerating the year-to-year change. The Department of Health and Human Services is undertaking analyses to try to account for the anomalies in the data. The explanation for these apparent anomalies may lie in the surveys themselves. The number of survey respondents who report using heroin is extremely small, primarily because the incidence of heroin use is so low, in addition to which heroin addicts are often socially isolated and beyond the reach of standard data collection methodologies, such as are used in the Household and High School Senior Surveys. Thus, year-to-year changes (or even changes over several years) in survey estimates of heroin users are often not statistically significant; indeed, they are highly unreliable.

Nevertheless, since the Household and Senior Surveys have been conducted for over 15 years with a consistent interview methodology, survey data — combined with information from other sources — can be used to discern trends over time.

Heroin users are more likely to show up in hospital emergency room and criminal justice surveys than

emergency, most drug researchers agree that the majority reflect experienced, older drug users at the peak of their consumption who are appearing in emergency rooms primarily for medical conditions, rather than overdose, associated with long-term drug use, particularly injection.

Another indicator of heroin use trends is the Drug Use Forecasting (DUF) program, which measures the rate of drug use among arrestees in a number of major metropolitan areas.⁷ Although it is not a representative sample, DUF data nonetheless serve as an important barometer of drug use in large metropolitan cities. DUF data show a relatively stable heroin use pattern over time (although inexpensive heroin may obviate the need to commit crimes to pay for it). In fact, in the 18 cities where three consecutive years of DUF data are available (1988, 1989, and 1990), 15 of them — including New York (Manhattan), Fort Lauderdale, Dallas, Phoenix, Philadelphia, and Los Angeles — showed steady or downward trends in heroin use. The same pattern is evident in the first two quarters of 1991: the percent of arrestees testing positive for heroin was stable across most of these cities, with the exception of Detroit, Philadelphia, and St. Louis, which all experienced slight increases.

New Heroin Users

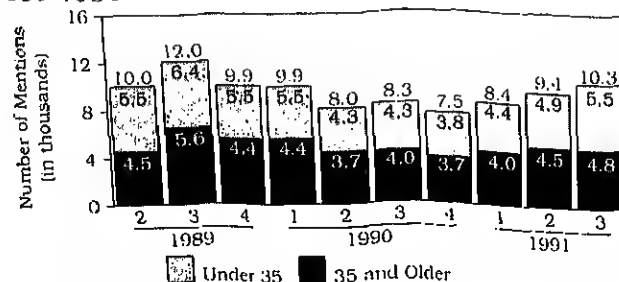
Low prices reduce the economic barriers to experimentation by new users, while high purities facilit-

lifetime and annual heroin use among school seniors in 1991 decreased 20 percent respectively (Figure 4). To rule out the possibility of new users among school dropouts, the home populations not captured by the Senior Surveys. However, heroin characteristics do show up more than that capture the health consequences or entrance into the criminal justice treatment community. But as none of these indicators reflects a number of young, new initiates to her-

An absence of young initiates in who is consuming additional. Assuming these supplies are not for later sale (highly unlikely), there to be two groups of current drug group, current heroin users, and building up a substantial tolerance cheaper, more pure (and hence may cause this group to increase dosage, the frequency of episodes

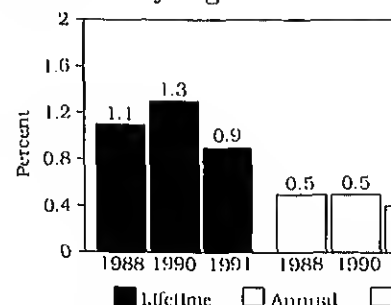
The second group comprises current Heroin users usually "sequence" using heroin. In fact, fewer heroin before report starting their heroin first using cocaine (Figure 5). Drug Control Strategies have w could increase in the years ahead

Figure 3
Heroin-Related Emergency Room Mentions, 1989-1991

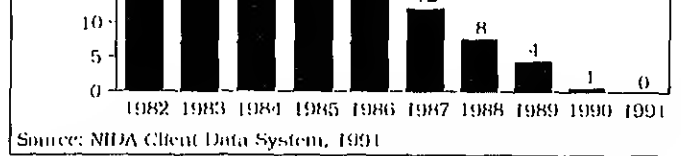


Source: NIDA, DAWN, October 1991 data file.

Figure 4
Heroin Use by High School Seniors



Source: NIDA High School Senior Survey, 1991



addicted cocaine users employ sedatives such as heroin to modulate the peaks and valleys of their addictive use of cocaine, a stimulant. This "sequencing" could be made even easier by falling heroin prices and the availability of a snortable form of heroin.

The data also show a group of aging drug users gradually making its way through various age categories in the surveys. And this group is having a significant impact on drug use figures, including heroin. For example, in 1991, those 35 and over constituted 65 percent and 61 percent respectively of the total lifetime and annual heroin users respectively, up from 47 percent and 35 percent in 1988 (Figures 1 and 2). Those over 35 continue to account for about half of the heroin-related emergency room mentions (Figure 3). And DUF data show that, through 1990, males over age 36 tested positive for heroin in larger proportions than any other age group.

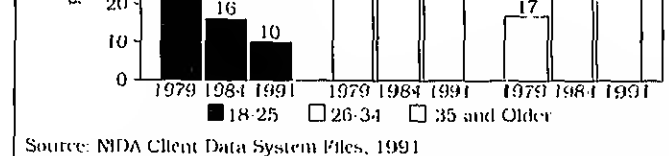
Finally, there is long-term evidence that new initiates to opiates are older. According to NIDA's Client Data System,⁸ an increasing percentage of heroin users admitted to treatment are aged 35 and older while the percentage of those in younger age brackets is decreasing (Figure 6).

ONGOING ACTIONS

Current indicators of heroin use are cause for increased vigilance, and the National Drug Control Strategy calls for several actions to ensure that the Nation is not taken off guard by a significant upswing in heroin use.

Research and Data Collection

The Administration places a high priority on developing and testing promising new methods to treat



heroin addiction. Within the next few years, we should have available for wide use medications such as LAAM, a longer-acting alternative to methadone; depot naltrexone, a long-acting heroin blocker; and buprenorphine, a medication that potentially combines the therapeutic effects of both methadone and naltrexone in a single medication and which may be a useful treatment for heroin addiction and dually-addicted cocaine addicts.

We are also enhancing our ability to collect and analyze data on national trends in heroin use. Several ONDCP initiatives give high priority to the heroin situation to ensure a timely and effective response to changing drug use patterns. ONDCP is coordinating an interagency heroin trafficking assessment, a National Heroin Situation Analysis to ensure the availability of the most accurate information and to identify new areas for research, and ongoing surveys to provide an early warning about national trends.

Prevention and Treatment

The threat of widespread heroin use in the 1990s is a good example of why long-term prevention and treatment efforts are needed. Indeed, one of the most important goals of the Strategy is to prevent Americans, especially the young, from ever using drugs. For those who have started, the goal is to get them off drugs and help them stay off. We already know a great deal about the treatment of heroin addiction and the treatment system remains more geared to heroin treatment than to any other kind of drug dependence.

The President's 1993 budget requests a total of \$295 million, or 7 percent of the total demand reduction budget, for efforts that focus on reducing the demand for heroin, including outreach and prevention of intravenous drug use; a portion of the ADMS Block Grant⁹ for prevention, outreach, and

igence efforts will be focused on better identification and targeting of Asian trafficking organizations. Chinese, Mexican, Nigerian, Sicilian Mafia, and other trafficking groups who are increasing their importation of heroin into the United States will continue to be targeted.

Particular emphasis will be given to law enforcement efforts in New York City, the most significant heroin importation point in the United States and a major heroin distribution center. For example, a multinational intelligence and enforcement program targeting Asian heroin trafficking organizations will be established.

International

Actions are also being taken on the International level where the overwhelming amount of opium production and illicit opiate consumption occur (Figure 7). The U.S. government is:

- Enhancing domestic and international efforts to destroy trafficking organizations;
- Improving the ability to interdict shipments of heroin and the chemicals used to refine it;
- Continuing bilateral funding support for foreign government law enforcement projects, public awareness, and development activities;

SUMMARY

The available evidence suggests the following conclusions:

There is no evidence of a heroin epidemic.

Because of society's intolerance of drug use in general and heroin in particular, and because the highly addictive and isolating nature of heroin is widely known, we are not seeing a substantial pool of new younger heroin users who would fuel heroin consumption to epidemic levels.

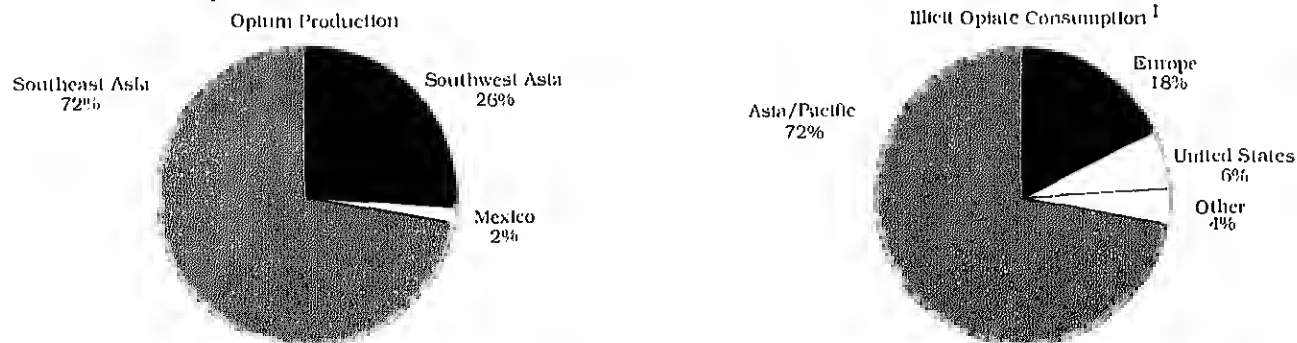
Nevertheless, heroin use is increasing. Increased heroin availability, higher purity, lower prices, and the availability of a snortable form of heroin are contributing factors to what appears to be increased heroin use among established heroin and cocaine users. We expect this condition to continue in the near term, primarily concentrated in certain areas of the country.

New heroin users are experienced drug users.

Although some experimental use of heroin by those with little or no prior drug experience is expected, the bulk of new users continue to be current cocaine users who are "sequencing" to heroin to mitigate the effects of cocaine.

Figure 7

International Opium Production and Illicit Opiate Consumption, 1990



¹ Estimates of global consumption vary considerably
Sources: INCSR and ONDCP, 1991

pared in the event heroin use statistics rise significantly.

Endnotes

1. The Office of National Drug Control Policy acknowledges the contributions of the Special Projects Group of the Department of Health and Human Services and the BOTEC Analysis Corporation, whose recent "Heroin Situation Assessment" on heroin availability and use trends was of assistance in preparing this Bulletin.

2. BOTEC conducted interviews in Atlanta, Boston, Chicago, Denver, Detroit, El Paso, Houston, Los Angeles, Miami, New York, Oakland, San Diego, San Francisco, Seattle, and Washington D.C.

3. The annual High School Senior Survey is the leading indicator of drug use and attitudes toward drugs among our Nation's high school seniors.

4. The annual National Household Survey on Drug Abuse is the broadest measure of drug use in the Nation.

System, each with four treatment centers in the cities (Boston, Dallas, Detroit, Houston, Miami, and New York). The findings may not be generalizable to the Nation as a whole.

9. The ADMS Block Grant program provides funding to mental health, drug abuse, and alcohol programs for treatment and prevention services. Over 50 percent of the block grant funds are used for drug related activities, including treatment of people with comorbid alcohol and drug problems. Current law requires States to use at least 50 percent of their drug allotment to treat intravenous drug users.

10. The Capacity Expansion Program provides funding exclusively for drug treatment services. Funds are distributed to States through competitive grants. Grants are made to States in which the demand for drug treatment services exceeds the capacity of the organizations in the States to provide such services. States may develop proposals to target particular groups facing a shortage of services, including intravenous drug users.

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